



This Months Town Centre News.

Hello .

My name is Jose Stewart and I am the 2025 Group Town Centre Ambassador for the Grimsby Town Centre.



This newsletter informs you of all town centre regeneration updates, events and good news stories.

So, take a moment, grab a coffee, and give our April newsletter a read.

Happy Easter 🐰🥚 to you all.

Jose Stewart
Town Centre Ambassador



5 Ways That Town Centres Throughout the UK Are Making A Comeback.

Town centres across the UK are reimagining their futures and making remarkable comebacks.

Here's a glimpse into the innovative approaches breathing new life into town centres all over the UK.

1. Embracing the Foot Traffic
Many UK town centres are transitioning into pedestrian-friendly zones. Swapping car traffic for foot traffic not only makes for safer and more pleasant environments but also encourages more frequent local shopping and dining.

2. New Life in Empty Spaces
Empty retail locations are finding second lives as community hubs. From cultural centres to co-working spaces, these areas are becoming hotspots for innovation and social interaction.

3. Urban Greenery
In an effort to create cleaner and greener spaces, town centres are integrating elements of nature into the urban landscape, proving that business and beauty can coexist.

4. The Smart High Street
Technology is turning high streets into smart streets, with free Wi-Fi, digital displays, and apps designed to enhance the visitor experience, making information and navigation a breeze.

5. Market Days Are Making A Comeback
Local markets are making a strong return, celebrating the best of local produce and crafts. These markets support local economies and they also serve as social events that people look forward to week after week.

These five initiatives show that with creativity and community focus, UK town centres can thrive and remain at the heart of urban life.

Our own Town Centre is on a similar path to renewal and rejuvenation.

NELC are looking to repurpose vacant spaces to foster community and innovation, while updating our streets with greenery to make the area more attractive.

The Riverhead Square will soon be completed which will tick the urban greenery box. The diagnostic hub will open in the summer which will give new life into an empty space.

Leveraging technology, conversations are being had, aiming to improve technology in the town centre.

Our market will have a new home in the future keeping our local market traditions, but with something new.

These initiatives will shape Grimsby into a great place to visit and be proud of.

Please feel free to share your thoughts by clicking on the link below. We would love to hear your positive suggestions.

[Share Your Thoughts](#)

Town Centre Events



Meet Peter Rabbit

Visit Freshney Place on Saturday the 30th March 11am-3pm for a meet and greet with Peter Rabbit.

Freshney Place also have crafting activities, an Easter Trail and Face Painting!



Easter Animal Petting

Visit Freshney Place on April the 1st, 11am-3pm and meet some super cute bunnies and chickens!

They have a selfie mirror- Strike a pose
Join their Easter trail!



For all other events in North East Lincolnshire subscribe to the Discover NEL monthly newsletter.

Sign up below so you don't miss out on the future events.

To check out what's going on this Easter weekend read more [here](#)

[Subscribe To Discover NEL Website](#)

Regeneration Projects Coming To The Town

In the upcoming years, Grimsby's town centre will undergo a transformative makeover.

Some of the regenerations projects news have been updated so please visit our website by clicking on the button below.

- Several exciting projects are set to materialise between now and into 2026.
- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Refurbishment of Central Library, bringing the upper floors back into use.
- Creation of a new, green, public space at Riverhead Square, which has already been started.
- Improving cycle/pedestrian routes in the town centre.
- A new housing complex, providing high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Horizon Youth Zone.
- Grimsby Projekt Renewable (a learning/leisure container installation)
- St James House which will become a business hub, and is being brought to you by the E-Factor Group.
- The old BHS building will become the new market hall and work has already started to remove the asbestos from the building
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.

Many of the shop fronts on Victoria Street are going to receive a makeover, thanks to Dan Clarke and his team at Grimbarians and Charlotte and Becky at The Culture House .

To keep up to date on the projects, visit our website by clicking on the button below.

[Visit Regeneration Projects](#)

Town Centre Talkabouts

Join me for Our Monthly Business Community Meet-Up!

Are you a local business owner or involved in the town centre's vibrant business community?

We understand that running a business comes with its set of challenges, from transforming fresh ideas to addressing concerns that affect our collective success.

That's why I am inviting you to our next Monthly Business Community Drop-In Session.

It's a fantastic opportunity for you to share your insights, discuss any worries, and collaborate on innovative ideas to enhance our town centre.

Date: Thursday, 25th April
Time: 11:30 AM - 1:30 PM
Location: The Grimsby Minister Cafe.

Whether you're brimming with ideas to share or seeking solutions to challenges, this session is the perfect platform to connect with like-minded individuals committed to making our town centre thrive.

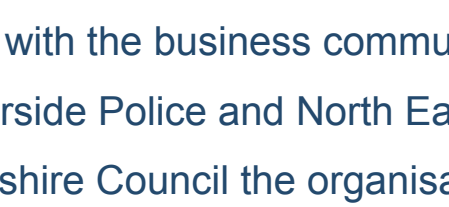
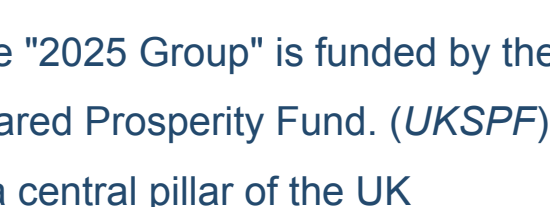
Refreshments will be provided, so come along, enjoy a coffee on us, and let's make our town centre the best it can be!

Looking forward to seeing you there!

You can also book a meeting with me for a time and date that works for you by clicking on the button below.

Today I will be at Riverhead Coffee from 10:30 - 12:30 it would be great to see you.

[Book A Meeting](#)



Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (UKSPF) and is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

Our goal is to provide people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this [form](#) and I will be in touch to arrange a chat over a coffee.

Become a GRIP Member

Grimsby Retailers in Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comm's, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch [here](#)

Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

A new support programme is available. Business Boost is a fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees - but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

To find out more please contact guy@cdialliance.co.uk

Activation and Community Engagement Fund

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and "activate" the heart of our community.

Options range from temporary art installations to create buzz and beautiful spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL website, or sent an email for more information.

E-Factor Support

Advice and support available. Through years of experience, E-Factor know that every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor [website](#)

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